

# Test & Learn Community Mentorship Summit

**JUNE 11 YORK SUITE, HILTON METROPOLE BIRMINGHAM NEC 13.45 - 17.00**

Igniting Insights, Fostering Futures

Join us for a groundbreaking event where the future leaders of digital experimentation take the stage in a dynamic Speaker Competition. Four to six carefully selected practitioners will embark on a transformative journey, guided by renowned speaker coach [Michael Aagaard](#), to refine their narratives and unleash their potential.

## **The Challenge: Elevate Your Expertise**

Participants will showcase their prowess in a 10-minute presentation, delving deep into captivating case studies that explore the realms of experimental designs, meta-analyses, intriguing findings, and innovative approaches to experimentation. The challenge isn't just about presenting; it's about defending the choices made in their case studies, pushing the boundaries of knowledge and conviction.

## **Mentorship at Its Core**

Our esteemed panel, consisting of seasoned mentors and industry experts, is not just there to judge but to nurture. Focused on mentorship and continuous improvement, the panel will engage with each presenter, offering constructive feedback and insights to help them grow and thrive in the ever-evolving landscape of digital experimentation.

The panel will include:

- [Els Aerts](#)
- [Lukas Vermeer](#)
- [Ruben de Boer](#)
- [Kelly Wortham](#)
- [Abi Hough](#)

## **Grand Prize Glory**

Only one presenter will seize the Grand Prize, a unique opportunity for free mentorship with the panel expert of their choice, opening doors to unparalleled professional development and guidance, as well as *all* the other prizes.

### **Networking Beyond Boundaries**

All presenters will enjoy a 30-min virtual mentorship & coffee session with each panel expert, fostering connections and expanding their network within the Test & Learn Community.

### **Bountiful Rewards**

But the rewards don't stop there. Prizes include exclusive training with industry leaders like Ruben de Boer, conference passes to industry events, and more. It's not just a competition; it's a celebration of learning, mentorship, and the limitless possibilities within the realm of experimentation.

Don't miss your chance to witness the future unfold at the TLC Mentorship Summit as part of the ExElite Conference. Ignite your curiosity, fuel your passion, and join us on this extraordinary journey of knowledge, growth, and community.